



2017 Seattle GNU/Linux Conference

Exhibitor & Sponsor Prospectus

When

October 6 and 7, 2017

Where

Seattle Central College, Capitol Hill neighborhood of Seattle, WA

Expected attendance

400+ over the course of both days

About

The Seattle GNU/Linux Conference (SeaGL) is a grassroots technical conference dedicated to spreading awareness and knowledge about the GNU/Linux community and free/libre/open-source software/hardware. SeaGL is a free event which is as enjoyable and informative for those who spend their days maintaining hundreds of servers as it is for a student who has only just started exploring technology. SeaGL's first year was 2013.

Enterprise and Non-profit Exhibitors

We will have a modest hall available for exhibitors. There are several sponsorship levels for commercial enterprises. If you have any questions about the hall or are interested in food and beverage sponsorship opportunities, please send an email to sponsor@seagl.org so we can follow up.

Free tables will be available for local non-profit or educational organizations. If your non-profit organization would like an exhibit table at SeaGL, please send an email to sponsor@seagl.org telling us about your work, support, or outreach with the free and open source software community in Seattle.

**** Exhibitor space is limited, so please contact us right away if you are interested in a table. ****

Sponsorship Options

SeaGL depends on community support! We are interested in talking with you about creative ways to sponsor this year's event. If you would like to offer financial support

but don't need an exhibit table or would like to offer some type of in-kind support, please send an email to sponsor@seagl.org.

Sponsorship Levels

Note: if you were a sponsor last year, thank you for returning! You may choose to sponsor at last year's rate while remaining at the same recognition level.

Platinum Sponsor: \$5000 and up

- Table in the exhibition room (approx. 3' x 6')
- Full-page ad in program guide (portrait: 5:8, approx. 5x8")
- Prominent listing and link on seagl.org website, including your logo
- First opportunity for add-ons

Gold Sponsor: \$4000

- Table in the exhibition room (approx. 3' x 6')
- Half-page ad in program guide (landscape: 4:3, approx. 5x3.75")
- Prominent listing and link on seagl.org website, including your logo

Silver Sponsor: \$3000

- Table in the exhibition room (approx. 3' x 6')
- Quarter-page ad in program guide (portrait: 3:5, approx. 2.25x3.75")
- Listing and link on seagl.org website, including your logo

Bronze Sponsor: \$2000

- Table in the exhibition room (approx. 3' x 6')
- Listing in program guide
- Listing and link on seagl.org website

Non-exhibiting Sponsor: \$1000

- Listing in program guide
- Listing and link on seagl.org website

Educational / Nonprofit: Free

- Table in the exhibition room (approx. 3' x 6')
- Listing in program guide
- Listing and link on seagl.org website

Add-ons

New for 2017 and by overwhelming popular demand, SeaGL is offering the following add-ons as opportunities for additional essential conference support and sponsor visibility. These add-ons will be offered first to the top sponsors, then down the list as available.

Childcare both days: \$1,000

**** This add on is pending parental commitment and room reservation at Seattle Central College. Lacking either, funds donated for this add-on are combined with your original donation. ****

Coffee break both days: \$1,200

Friday Speaker Lunch: \$1,500

Saturday Attendee Lunch: \$1,000

Saturday After Party: \$TBD