



2020  
Seattle GNU/Linux  
Conference

**EXHIBITOR & SPONSOR  
PROSPECTUS**

**WHEN**

November 13 and 14, 2020

**WHERE**

Available worldwide! Hosting provided by the Free Software Foundation with support from our physical home, Seattle Central College in the Capitol Hill neighborhood of Seattle, WA.

**EXPECTED ATTENDANCE**

Historically, we've grown to have 400+ attendees over the course of both Friday and Saturday. This year we hope that the virtual conference will make SeaGL accessible to many more!

**ABOUT**

In its eighth year SeaGL (the Seattle GNU/Linux conference) will be responsibly taking Seattle's grassroots free/libre/open source software, hardware, and culture summit 100% virtual!

Founded in 2013, SeaGL has grown to annually host over 50 talks, four keynotes, and the Cascadia Community Builder Award. It brings speakers and participants from around the world to Seattle for a FREE, as in freedom and coffee, GNU/Linux conference.

This year, we will be fully hosted online and available worldwide, while continuing to maintain our ties to Seattle and the greater pacific northwest community.

**ENTERPRISE AND NON-PROFIT EXHIBITORS**

SeaGL has proudly worked with both enterprise and non-profit exhibitors every year. This year's virtual expo hall will continue to make space for both business and community partners. To realize this, we are introducing a number of new sponsorship opportunities.

If you have any questions or suggestions about our plans for a virtual expo hall, please send an email to [sponsor@seagl.org](mailto:sponsor@seagl.org) so we can follow up.

If your nonprofit or educational organization would like to exhibit at SeaGL, please send an email to [sponsor@seagl.org](mailto:sponsor@seagl.org) telling us about your work, support, or outreach with the free and open source software community.

## SPONSORSHIP OPTIONS

SeaGL depends on community support! We are interested in talking with you about creative ways to sponsor this year's event. If you would like to offer other financial support or would like to offer some type of in-kind support, please send an email to [sponsor@seagl.org](mailto:sponsor@seagl.org).

### SPONSORSHIP LEVELS

#### Platinum Sponsor: \$5000 and up

- Sponsorship thanks before and after the keynotes
- Includes track sponsorship for one track each day
- Position in virtual exposition hall
- Large ad in program guide
- Prominent listing and link on [seagl.org](http://seagl.org) website, including your logo
- Thanks for add-ons that remain unsponsored
- Thanks at post-event celebration

#### Gold Sponsor: \$4000

- Sponsorship thanks before the keynotes
- Includes track sponsorship for one track on one day
- Position in virtual exposition hall
- Medium ad in program guide
- Prominent listing and link on [seagl.org](http://seagl.org) website, including your logo
- Thanks at post-event celebration

#### Silver Sponsor: \$3000

- Sponsorship thanks at the beginning of each day
- Position in virtual exposition hall
- Small ad in program guide
- Listing and link on [seagl.org](http://seagl.org) website, including your logo
- Thanks at post-event celebration

#### Bronze Sponsor: \$2000

- Sponsorship thanks at the beginning of each day
- Position in virtual exposition hall
- Listing in program guide
- Listing and link on [seagl.org](http://seagl.org) website

#### Local Business Sponsor: \$1000

##### (mixture of in-kind and cash accepted)

- Sponsorship thanks at the beginning of each day
- Position in virtual exposition hall
- Listing in program guide
- Listing and link on [seagl.org](http://seagl.org) website
- Thanks at post-event celebration

#### Non-exhibiting Sponsor: \$1000

- Listing in program guide
- Listing and link on [seagl.org](http://seagl.org) website

#### Educational / Nonprofit: Free

- Position in virtual exposition hall
- Listing in program guide
- Listing and link on [seagl.org](http://seagl.org) website
- Thanks at post-event celebration

## **ALTERNATIVE SPONSORSHIPS / ADD-ONS**

By overwhelmingly popular demand, SeaGL is bringing back the following opportunities, along with some new ones, for additional essential conference support and sponsor visibility, either as an alternative or add-on, to booth sponsorship.

Track (per track, per day): \$500

Hallway Track ( per day ): \$500

Afternoon Tea aka “TeaGL”: \$250

Coffee Vouchers ( both days ): \$1,000

Friday Attendee Lunch Vouchers: \$1,000

Saturday Attendee Lunch Vouchers: \$1,000

Job Seeker / Hiring Board: \$1,000

Digital Sticker Pack: \$500

Diversity and Inclusion: \$1,000

Live Transcriptions (per track): \$3,000

Saturday Post-Event Party: \$2,000

Volunteer Appreciation Event: \$500

**Have another idea that isn't listed? Please send an email to [sponsor@seagl.org](mailto:sponsor@seagl.org)**

## **PUBLIC HEALTH CONTINGENCIES**

We recognize the need to adjust along with global public health issues due to COVID-19. For this reason, we are running a virtual conference in 2020.

By planning ahead, we are creating a positive, educational, community-building virtual conference that matches SeaGL's mission. Accordingly, we will continue to adjust the plan as necessary to meet global health conditions. We will gladly work with sponsors to make suitable arrangements if adjustments are necessary.