



2020 Seattle GNU/Linux Conference

Exhibitor & Sponsor Prospectus

When

November 13 and 14, 2020

Where

Seattle Central College, Capitol Hill neighborhood of Seattle, WA

Expected attendance

400+ over the course of both days

About

SeaGL (the Seattle GNU/Linux conference) is Seattle's grassroots free/libre/open source software, hardware, and culture summit. Founded in 2013, SeaGL now features over 50 talks, four keynotes, and the Cascadia Community Builder Award. Join speakers and participants from around the world for Seattle's **FREE**, as in freedom and coffee, GNU/Linux conference.

Enterprise and Non-profit Exhibitors

We will have a modest hall available for exhibitors. There are several sponsorship levels for commercial enterprises. If you have any questions about the hall or are interested in food and beverage sponsorship opportunities, please send an email to sponsor@seagl.org so we can follow up.

Free tables will be available for local non-profit or educational organizations. If your nonprofit organization would like an exhibit table at SeaGL, please send an email to sponsor@seagl.org telling us about your work, support, or outreach with the free and open source software community in Seattle.

**** Exhibitor space is limited, so please contact us right away if you are interested in a table. We aim for 50% enterprise and 50% non-profit. ****

Sponsorship Options

SeaGL depends on community support! We are interested in talking with you about creative ways to sponsor this year's event. If you would like to offer financial support but don't need an exhibit table or would like to offer some type of in-kind support, please send an email to sponsor@seagl.org.

Sponsorship Levels

Platinum Sponsor: \$5000 and up

- Table in the exhibition room (approx. 3' x 6')
- Large ad in program guide
- Prominent listing and link on seagl.org website, including your logo
- First opportunity for add-ons

Gold Sponsor: \$4000

- Table in the exhibition room (approx. 3' x 6')
- Medium ad in program guide
- Prominent listing and link on seagl.org website, including your logo

Silver Sponsor: \$3000

- Table in the exhibition room (approx. 3' x 6')
- Small ad in program guide
- Listing and link on seagl.org website, including your logo

Bronze Sponsor: \$2000

- Table in the exhibition room (approx. 3' x 6')
- Listing in program guide
- Listing and link on seagl.org website

Local Business Sponsor: \$1000 (mixture of in-kind and cash accepted)

- Table in the exhibition room (approx. 3' x 6')
- Listing in program guide
- Listing and link on seagl.org website

Non-exhibiting Sponsor: \$1000

- Listing in program guide
- Listing and link on seagl.org website

Educational / Nonprofit: Free

- Table in the exhibition room (approx. 3' x 6')
- Listing in program guide
- Listing and link on seagl.org website

Alternative Sponsorships / Add-ons

By overwhelming popular demand, SeaGL is offering the following opportunities for additional essential conference support and sponsor visibility as either an alternative or as an add-on to booth sponsorship.

Childcare both days: \$1,000

Coffee break both days: \$1,200

Friday Attendee Lunch: \$1,000

Saturday Attendee Lunch: \$1,000

Afternoon Tea aka "TeaGL": \$500

Saturday After Party: \$5,000

Lanyards: \$500

Volunteer Appreciation Dim Sum: \$500

Have another idea that isn't listed? Please send an email to sponsor@seagl.org

Public health contingencies

We recognize the need to adjust along with global public health issues such as COVID-19. We plan to continue virtually if in-person activities are not possible. Should this occur we will work with sponsors to make suitable arrangements.