



2023 Seattle GNU/Linux Conference

PARTNERSHIP & SPONSOR PROSPECTUS

WHEN

Friday and Saturday, November 3 and 4, 2023

WHAT

Founded in 2013, SeaGL (the *Seattle GNU/Linux Conference*) is a free—as in freedom and tea—grassroots technical summit dedicated to spreading awareness and knowledge about free / libre / open source software, hardware, and culture.

SeaGL strives to be welcoming, enjoyable, and informative for professional technologists, newcomers, enthusiasts, and all other users of free software, regardless of their background knowledge; providing a space to bridge these experiences and strengthen the free software movement through mentorship, collaboration, and community.

WHERE

Celebrating its eleventh year, SeaGL will be **hybrid**, returning to an **in-person** Seattle venue after three fully virtual years, while maintaining an **online** experience for our community members around the globe.

This year we will be moving to a new venue, to be announced, while continuing to refine our custom Matrix portal. Throughout all of this, we will be maintaining our ties to the greater Pacific Northwest community.

EXPECTED ATTENDANCE

Historically, we've grown to have 400+ attendees over the course of both Friday and Saturday. This year we hope that the hybrid conference will make SeaGL accessible to many more!

ENTERPRISE AND NON-PROFIT EXHIBITORS

SeaGL has proudly worked with both enterprise and non-profit exhibitors every year. We will continue to make booth space available for both business and community partners. If you have any questions or suggestions about our sponsorship opportunities, please send an email to sponsor@seagl.org so we can follow up.

If your FLOSS project, nonprofit, or educational organization would like to exhibit at SeaGL, please send an email to partnerships@seagl.org telling us about your work, support, or outreach with the free / libre / open source community.

*** Exhibitor space is limited, so please contact us right away if you are interested in a table. We aim for 50% enterprise and 50% non-profit. ***

SPONSORSHIP OPTIONS

SeaGL depends on community support! We are interested in talking with you about creative ways to sponsor this year's event. If you would like to offer other financial support or would like to offer some type of in-kind support, please send an email to sponsor@seagl.org.

SPONSORSHIP LEVELS

Platinum Sponsor : \$6,000 and up

- Full-page listing in program guide
- Track sponsorship for one track, second day
- Additional thanks after the keynotes
- Sponsorship for one social event
- *Includes everything from Gold*

Silver Sponsor : \$4,000

- Quarter-page listing in program guide
- Thanks at the beginning of each day
- Thanks on social media one day of SeaGL
- *Includes everything from Bronze*

Regional Business Sponsor : \$1,500 (mixture of in-kind and cash accepted)

- *Includes everything from Bronze*

Media Sponsor : Mutual Promotion

- Monthly thanks on social media
- Thanks on social media each day of SeaGL
- Listing in program guide and on website

Gold Sponsor : \$5,000

- Prominent position in exposition hall
- Half-page listing in program guide
- Track sponsorship for one track, one day
- Thanks on social media each day of SeaGL
- Thanks before the keynotes
- *Includes everything from Silver*

Bronze Sponsor : \$3,000

- Position in exposition hall
- Listing in program guide and on website

Non-exhibiting Sponsor : \$1,000

- Listing in program guide and on website

Educational / Nonprofit : Free

- Position in exposition hall
- Listing in program guide and on website

LIMITED AVAILABILITY SPONSORSHIPS

By popular demand, SeaGL is bringing back opportunities for additional conference support and sponsor visibility, either as an alternative or add-on to sponsorship level.

Illustrated Recordings (all tracks / days) : \$6,000

Live Transcriptions (per track) : \$3,000

IDEA (Inclusion, Diversity, Equity, Access) : \$1,000

Childcare (both days) : \$1,000

Hallway Track (per day) : \$500

Volunteer Appreciation Event : \$500

Saturday Post-Event Party : \$5,000

Career Expo / Job Board : \$2,000

Attendee Lunch (per day) : \$1,000

Attendee Coffee (both days) : \$1,000

Presentation Track (per track, per day) : \$500

Afternoon TeaGL Social (per day) : \$250

Have another idea that isn't listed? Wanting more details on an add-on?

Please send an email to sponsor@seagl.org !

HYBRID SeaGL EXPERIENCE

Our goal is to provide a first class experience for both in person and online participants.

In person attendees will experience presentation rooms and an exhibitor hall during both conference days, and a post-event social event Saturday night. The schedule will include flexible time for mingling and sharing ideas. We hope to provide a wide variety of amenities including: coffee, snacks, and childcare.

Virtual attendees will experience the conference portal we have been refining since 2020. This features on-demand two-way voice and video socialization, alongside public text chat rooms. We will be further developing interactions to bridge the remote and in-person events.

Behind the scenes, we strive to utilize free / libre / open source software (FLOSS) wherever possible. Our portal is developed on-top of Element-web, allowing users to join with their federated Matrix account or register a new one on our ephemeral server.

We continue to maintain our commitment of privacy-respecting attendance, thus participants, both in-person and remote, may join without entering any personal information.

PUBLIC HEALTH CONTINGENCIES

We recognize the need to adjust along with global public health issues due to COVID-19. However, we decided that an in-person conference experience is appropriate for 2023. In order to give sponsors, attendees, speakers, and volunteers ample time to plan, we will be releasing our public health guidelines at least one month before the event.

By planning ahead, we are creating a positive, educational, community-building virtual conference that matches SeaGL's mission. Accordingly, we will continue to adjust the plan as necessary to meet global health conditions. We will gladly work with sponsors to make suitable arrangements if adjustments are necessary.